

Central States Dressage and Eventing Association

2016 Highlights

Supported members, riders, and facility owners

- Awarded Facilities Development Program grant to Saddlewood Farm in Cologne, MN to help build cross country jumps; construction planned for 2017.
- Organized the annual CSDEA Dressage Festival & Championship, attracting more than 100 competitors and many spectators.
- Advanced the education of 20 young riders through the Junior Developing Rider Program with Olympian Becky Holder.
- Hosted two "For the Good of the Horse" symposia with Dr. Gerd Heuschmann, internationally acclaimed clinician and author.

- Sponsored 14 riding clinics with nationally recognized clinicians Paul Belasik, Natalie Hinnemann, Jennifer Truett, and Mary Wanless.
- Awarded scholarships to members to support their participation in educational clinics.
- Recognized more than 125 competing members through CSDEA Year-End Awards.
- Raised approximately \$70,000 at the Spring and Fall Tack Swaps, with 85% returned to consignors and the remainder supporting area Pony Clubs and CSDEA programs.

Communications

- Award-winning Cross Country magazine kept members informed and entertained with 5 print issues.
- Yearly Omnibus directory provided one convenient book listing horse shows and trials, schooling shows, clinics, and area equestrian businesses.
- CSDEA.org received over 73,000 visits, providing valuable resources and tools for members and non-members throughout the region.
- At CSDEA.org, the redesigned Awards module simplified signing up for CSDEA year-end awards and verifying year-end scores.
- The CSDEA Facebook page connects members and informs the local community about events and opportunities within CSDEA. Since launching in October 2015, it has gained over 670 followers.

Recognition

USDF recognized CSDEA member Heather Salden Kurtz as the Region 4 Volunteer of the Year. Heather chairs our awards and spring tack sale committees.

Representation

Represented the interests of our region at the national annual meetings of the United States
Dressage Federation and the United States Eventing Association.

Our **mission** is to:

- Represent the interests of our members across Minnesota, Wisconsin, Iowa, and North and South Dakota;
- Promote the disciplines of dressage and eventing;
- Facilitate the growth of these sports through education, facilities development, and the support of local, regional, and national competitions; and
- Improve the healthcare, training, and treatment of horses.

The Central States Dressage and Eventing Association is a 501(c)(3) non-profit organization serving the eventing and dressage communities in Minnesota, Wisconsin, Iowa, and North and South Dakota.

For more information, visit our website at www.CSDEA.org.

