

Central States Dressage and Eventing Association

## 2016 Highlights

# Supported members, riders, and facility owners

- Awarded Facilities Development Program grant to Saddlewood Farm in Cologne, MN to help build cross country jumps; construction planned for 2017.
- Organized the annual CSDEA Dressage Festival & Championship, attracting more than 100 competitors and many spectators.
- Advanced the education of 20 young riders through the Junior Developing Rider Program with Olympian Becky Holder.
- Hosted two "For the Good of the Horse" symposia with Dr. Gerd Heuschmann, internationally acclaimed clinician and author.

- Sponsored 14 riding clinics with nationally recognized clinicians Paul Belasik, Natalie Hinnemann, Jennifer Truett, and Mary Wanless.
- Awarded scholarships to members to support their participation in educational clinics.
- Recognized more than 125 competing members through CSDEA Year-End Awards.
- Raised approximately \$70,000 at the Spring and Fall Tack Swaps, with 85% returned to consignors and the remainder supporting area Pony Clubs and CSDEA programs.

### **Communications**

- Award-winning Cross Country magazine kept members informed and entertained with 5 print issues.
- Yearly Omnibus directory provided one convenient book listing horse shows and trials, schooling shows, clinics, and area equestrian businesses.
- CSDEA.org received over 73,000 visits, providing valuable resources and tools for members and non-members throughout the region.
- At CSDEA.org, the redesigned Awards module simplified signing up for CSDEA year-end awards and verifying year-end scores.
- The CSDEA Facebook page connects members and informs the local community about events and opportunities within CSDEA. Since launching in October 2015, it has gained over 670 followers.

## Recognition

USDF recognized CSDEA member Heather Salden Kurtz as the Region 4 Volunteer of the Year. Heather chairs our awards and spring tack sale committees.

### Representation

Represented the interests of our region at the national annual meetings of the United States
Dressage Federation and the United States Eventing Association.

#### Our **mission** is to:

- Represent the interests of our members across Minnesota, Wisconsin, Iowa, and North and South Dakota;
- Promote the disciplines of dressage and eventing;
- Facilitate the growth of these sports through education, facilities development, and the support of local, regional, and national competitions; and
- Improve the healthcare, training, and treatment of horses.

The Central States Dressage and Eventing Association is a 501(c)(3) non-profit organization serving the eventing and dressage communities in Minnesota, Wisconsin, Iowa, and North and South Dakota.

For more information, visit our website at www.CSDEA.org.

